



Media Guide

FLORIDA TRAVEL
& Lifestyles

SOUTHERN
A Magazine for people who love the spirit of the South
Travel + Lifestyles

TRAVEL WEST
+ LIFE

ad specifications

Submissions

Advertising submissions via email are acceptable for files less than 20 MB and should include the advertiser's name, advertiser contact information. Email to: art@southshoremédiagroup.com.

For electronic submissions larger than 20 MB, please **contact our production department at (615) 791-1066**.

File Format Specifications

Preferred file format is high-resolution (300 dpi) PDF with all fonts and images embedded and all colors converted to CMYK.

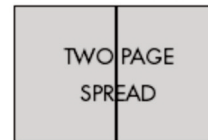
PLEASE DO NOT PUT A THIN STROKE AROUND YOUR AD.

We do not accept the following files: **Corel Draw, Microsoft Publisher or Microsoft Word** files.

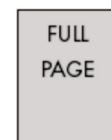
Call our production department at (615) 791-1066 if you have any questions regarding file specifications.

Magazine	Width	Height
Trim Size	8.125"	10.875"
Live Area <small>All text must be within live area.</small>	7.125"	9.875"

TWO PAGE SPREAD



FULL PAGE

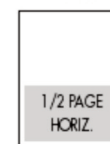


Ad Size	Width	Height
TPS- Two Page Spread (bleed)	16.50"	11.125"
Full Page (bleed)	8.375"	11.125"
2/3 Page Vertical (no bleed)	4.7"	9.875"
1/2 Page Horizontal (no bleed)	7.125"	4.85"
1/3 Page Rectangle (no bleed)	4.7"	4.85"
1/6 Page Vertical (no bleed)	2.275"	4.85"

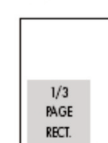
2/3 PAGE (Vertical)



1/2 PAGE (Horizontal)



1/3 PAGE (Rectangle)



1/6 PAGE (Vertical)



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SOUTH SHORE MEDIA GROUP
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